

Asha Verma

asha.verma@example.com · +91 98765 43210 · Pune, India · LinkedIn

Senior Product Designer

PROFESSIONAL SUMMARY

Product designer with seven years of experience shipping B2B and fintech products. I turn research into clear interfaces and work closely with engineering to ship them.

SKILLS

Figma, Prototyping, Design systems, User research

Maze, Notion, Jira

Workshop facilitation

WORK EXPERIENCE

Northwind Payments

Senior Product Designer

03/2022 - Present

Pune

- Redesigned merchant onboarding across web and mobile, working with four engineering squads.
- Built the shared component library used by every product team, with accessibility checks in review.
- Ran weekly usability sessions with merchants and turned the findings into the quarterly roadmap.

Brightline Labs

Product Designer

06/2019 - 02/2022

Bengaluru

- Designed the analytics dashboard for logistics customers from first sketches to launch.
- Introduced design reviews with engineering before each sprint.

PROJECTS

Open Forms Kit

Accessible form patterns for government services.

- Published as an open-source Figma library.

EDUCATION

National Institute of Design

B.Des, Interaction Design

2014 - 2018